



# *Macroeconomic Consulting*

research  
analysis

view

economy

management

consulting

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Global economy has been witnessing a sharp transformation at least for the last decade. Macroeconomic developments entails some resilience for sector and corporates where proactive decisions via an accurate interpretation of the international and local economic environment can move company to a step forward. Therefore, a comprehension of macroeconomic dynamics and a robust analysis are crucial prerequisites for not only financial but also for strategic decisions.

We, as PwC Turkey consulting team, offer a tailor-made service for your strategic decision making process by assuring a better understanding of current macroeconomic outlook, reverberation of global developments on local environment, correlation between economic indicators and the potential effect on your business.

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# Services



## ***Economic Consulting for Board/Executive Management & Macroeconomic Analysis***

*Would you like to grasp the facts about economic environment in an unbiased way instead of getting confused about miscellaneous expressions in the air?*

In a rapidly changing world, we help the senior management of companies to shape their decisions by evaluating the possible impacts of macroeconomic developments. Regular presentations by PwC Turkey Chief Economist to your Board will enable your strategic decisions to be designed with a better understanding of the developments regarding global and Turkish economy which can also be bolstered by our sector experts.

In addition, we can organize workshops or tailor-made meetings for your teams so as to provide an accurate comprehension of the current macro environment interactively that will support the decision making process. In accordance with your request, we may strengthen our service with regular reports.



## ***Forecasting and Scenario Analysis***

*Do you have any alternative master plan if any macro indicator will post a sharp turn?*

We accompany your strategic evaluation and/or budget period via forecasting service regarding exogenous indicators, i.e. macroeconomic, sector.

Our capability to make projections under different scenarios and analyze the impacts of the current developments on your sector/firm will not only let you to feel comfortable in a dynamic environment but also it will feed your needs within the context of compliance (i.e. IFRS 9 reporting)



## ***Research Projects/Thought Leadership***

*Are you curious about unlocking potential of an opportunity through a detailed research?*

We carry out in-depth research projects in line with your requirements that will bolster your strategic evaluation process via PwC's experienced global and local networks, which have a deep track record of thought leadership.

# Leader in the world and in Turkey

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with more than 250,000 people who are committed to delivering quality in assurance, advisory and tax services. Visit [www.pwc.com.tr](http://www.pwc.com.tr) for more information and to share matters important to you with us.

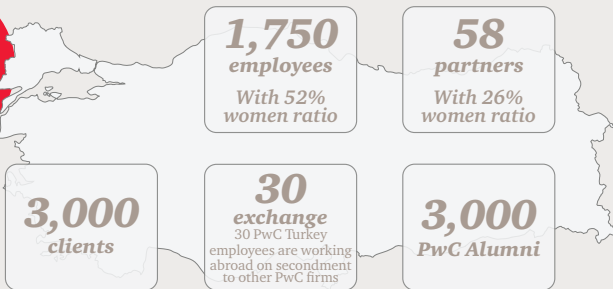


## 37 years in Turkey

PwC has been providing services to the Turkish business world since 1981, with five offices located in four cities; İstanbul, Ankara, İzmir and Bursa. With a professional staff of 1,750, we provide services to create the value that our clients look for.

37 years in Turkey

PwC Turkey



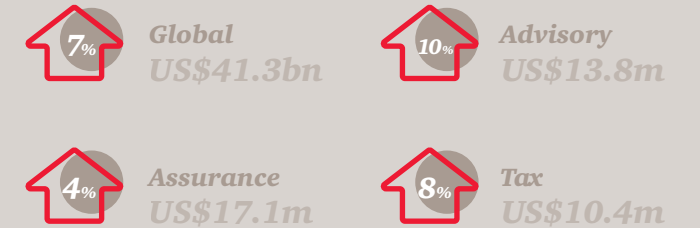
The Macroeconomic Consulting team brings

- More than 100 economists in the global PwC network
- Local team composed of industry experts and economists
- Global and local finance, tax, technology and analytics experts that are working with governments, large corporations, mid-size family firms and NGOs.

as required and pulls their expertise for enriching the analysis.



## FY18 Revenues



## Customers





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